

Donna

COACH | SPEAKER
CONSULTANT

CARLSON

**Catalyst.
Cultivator.
Co-creator.**

“The most valuable asset in your organization is sitting in your chair.”

You are the reason Donna Carlson created 360° Life Strategies. Donna has experienced leadership from the inside out – from the seat of the average employee, from the seat of the manager, from the consultant’s point of view and from the front of a classroom teaching managers how to be great leaders. Leading from the middle for 26 years has reinforced one timeless truth – the most valuable asset in an organization is its people.

The only way to get the best return on investment from the human capital in your organization is to develop your people from the inside out.

Donna graduated from middle management to a master’s program in wholistic global leadership to catalyze a 360° approach to human development. Great leadership doesn’t come from a leadership development program, great leadership comes from expansive thinking, greater curiosity and the ability to see every member of your team as a work of art.

Cultivating bigger minds, happier people and greater impact.



"Donna really leads the way in workshop facilitation and partnership. Her experience and expertise is broad. Her professional presentation and inviting collaboration is truly outstanding."

– **Angela K. Edwards, PhD, Coaching Practice Leader,
Center for Creative Leadership**

"It is rare that you come across someone as talented as Donna -- versatile, impact-focused, and effective."

– **LeMinh Huong, Director of People and Culture,
The MacArthur Foundation**

"I believe to have great impact in work & life, you must bring 100% of yourself to whatever you do,"

...Donna told Colorado Living Well Magazine in the Spring 2018 issue on Women Who Inspire



Topics

Living by Design: Your Life is the Masterpiece

Do you ever wonder how you got where you are? Most of us move from paycheck to paycheck without even a trail guide. You will leave this session with the basics of Life Strategy Design, understanding who you are and how you're made so you can live every day as a work of art.

Your Life 360°: Optimizing Your Life & Leadership

Would it surprise you to hear that you already have in you everything you need to be a great leader? But to lead 360° you have to live 360°. You will leave this session with ten things you can do now to develop the instincts to lead and live well.

Brand Equity: The Lifetime Value of an Employee

Can you imagine what it costs to lose an employee? Most companies have no idea the brand equity that walks in and out the door every day. You will leave this session with three essential elements for leveraging the strategic value of your best assets: your human resources.

Happiness, Normal and Other Four-Letter Words

Normal is a setting on your dryer, not a state of mind. Happiness is so much more than just a series of happy events. You will leave this session with new insight on the science of happiness and the keys to living a delightfully not-so-normal life.

Donna is not only an excellent speaker but is also able to coach professionals to curate greater impact in their life and leadership.

– **Carrie D. Clark, JD, Coaching & Consulting**

Credentials

- Conversational Intelligence Coach
- Administrator of TTI Success Insights
- Certified Administrator of CCL Benchmarks® 360 Assessments
- Certified John Maxwell Team Coach, Trainer & Speaker
- Chair, 4word Women Colorado Springs
- TEDx Colorado Springs Speaker Coach
- Certified Master Yoga Instructor
- Board Member & Marketing Chair, American Cancer Society of San Mateo
- Former Marketing Chair, Business Marketing Association, Denver
- Bachelor of Journalism, Univ. of Texas
- Master of Arts in Wholistic Global Leadership, Fuller Seminary
- Miss Congeniality, Texas Miss TEEN 1984 (Ask me why this matters.)

360° life strategies