

YOUR LIFE STRATEGY THROUGH BOOKS

DONNA'S 360° PERSPECTIVE ON...



Sanders opens with a story about a guy who thought that healthy communication was all about being honest. He was completely unaware of the damage that his barbed words inflicted on the unsuspecting workmates. Once he realized that people were doing their best to avoid him, finally he sought some help with how to be picked for the great projects.

He switched gears from telling everyone that basically they are stupid...to asking questions and reading up to provide valuable information that helps them. He looked for ways to use his vast knowledge to help others succeed.

I think it's a great primer on political savvy, which can help people at all levels of any organization.

THE 411

Love and business are not mutually incompatible. Sanders says to become a lovecat in business

- 1 Builds your personal brand
- 2 Love creates an experience
- 3 Gets people's attention
- 4 Harnesses the power of positive presumption
- 5 Yields you good feedback
- 6 Gives you satisfaction

You become a lovecat by

- increasing your knowledge
- expanding your network
- sharing your compassion

The net of that combo is that your expert knowledge helps people and raises your estimation in their eyes.

CONTENTS

The Lovecat Way

Knowledge

Network

Compassion

And the ten must-read books for Lovecats.